



Music Video (DVD, Digital Download, and On-Demand Streaming) License

Background and Eligibility

You are eligible for the \$66.00 per month per location Music Video Synchronization License if you are a member of at least one of the **FAMIC** associations (NFDA, NFD&MA, OGR, SIFH, or an NFDA federated state association (choice or partnership)).

The U.S. Copyright Act § 106(1) requires a music license for the reproduction of copyrighted musical works used in videos (known as a “synchronization” license), including memorial videos, funeral videos, and memorial service videos. With the Music Video (DVD, Digital Download, and On-Demand Streaming) License (“liSynce”), you and your families are allowed to: (a) use covered copyrighted musical works in funeral, memorial, funeral service, and memorial service videos; (b) upload the videos to Facebook, Instagram, YouTube, TikTok, or your own website for a period of 1 year; and (c) copy and distribute up to 10 total DVD and digital download copies of each video for your families. [Click here to read the Full Terms and Conditions \(“T&Cs”\)](#).

liSynce covers millions of copyrighted musical works from over 4,000 music publishers represented by Tresóna. You or your families will need to obtain separate synchronization licensing for the use of music that is not covered by liSynce

As an eligible member, you pay only \$66.00 per month per location to avoid penalties of up to \$150,000 per infringed copyrighted musical work. You’ll have peace of mind knowing you’re not violating the law.

To sign up for this special offer, email this form to liSynce at info@tresonamultimedia.com

I am a member of (check all that apply):

- National Funeral Directors Association
- International Order of the Golden Rule
- Selected Independent Funeral Homes
- National Funeral Directors & Morticians Association
- State Association _____ (State)

Locations to be licensed: (To list additional locations, please make copies of this form.)

Main Location: Company: _____ Mailing Address: _____ _____ Street Address: _____ _____ City: _____ State, Zip: _____ Phone: _____ Email: _____ Website: _____	Main Location: Company: _____ Mailing Address: _____ _____ Street Address: _____ _____ City: _____ State, Zip: _____ Phone: _____ Email: _____ Website: _____	Main Location: Company: _____ Mailing Address: _____ _____ Street Address: _____ _____ City: _____ State, Zip: _____ Phone: _____ Email: _____ Website: _____
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Total # of Locations for music license _____ x \$66.00/month = \$ _____ Total Due Each Month (“TDEM”)

By signing below, I acknowledge that I have read and understand the [T&Cs of this Agreement](#) and agree to all terms and conditions therein and permit Tresóna to charge my credit card each month for the Total Due Each Month in accordance with the T&Cs. I further represent that I have the authority to enter into this Agreement.

Signature: _____ Name: _____ Date: _____

For Credit Card Payment:

- American Express
- Discover
- Master Card
- Visa

Card Number _____ Exp. Date: _____ CVV: _____

TERM AND CANCELLATION: This is a year-to-year license agreement. You will be billed the TDEM for the remainder of the calendar year in which you registered for liSynce, after which time you will be billed the TDEM each month for each subsequent calendar year. You may cancel this Agreement upon 60 days’ prior written notice at the end of December of any year beginning with December 31 following the year in which you registered for liSynce. The TDEM is subject to change per the T&Cs. [Click here to read the Full Terms and Conditions.](#)